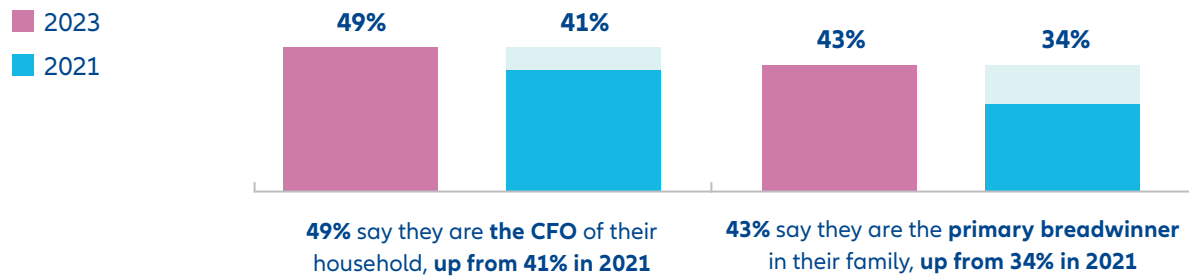


ALLIANZ 2023 WOMEN, MONEY, AND POWER® STUDY

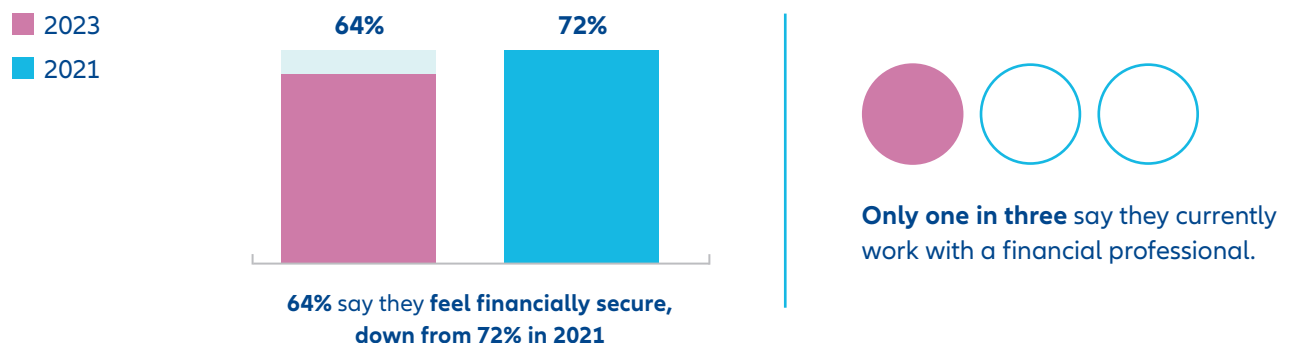
Primary breadwinners and household CFOs: Women are taking charge of their financial well-being

Key findings from our 2023 Women, Money, and Power® Study

More women are taking on greater financial responsibility in their households than they were just two years ago.



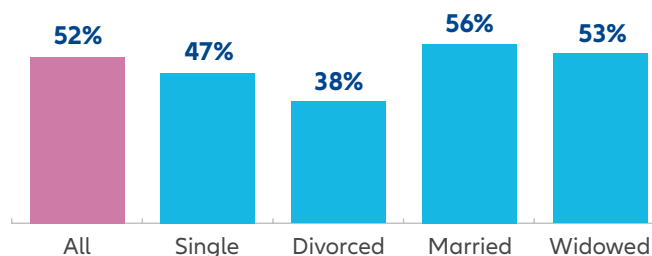
Yet fewer women feel secure about their finances than in the past and could benefit from the guidance of a financial professional.



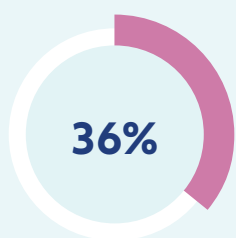
Allianz Life conducted the 2023 Women, Money, and Power® Study online in October 2023 with a nationally representative sample of 900 women ages 25-75 with an annual household income of \$30K+.

A well-constructed strategy is particularly important for women – who typically live longer, are more likely to be caregivers to parents and children, and may have less financial capital to fund their retirement.

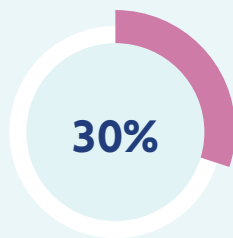
"I feel confident about my current retirement plans"



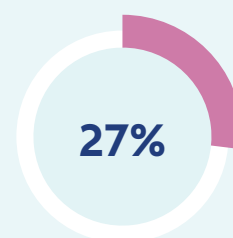
Incorporating risk management strategies into their long-term financial plan can help provide stability and ease the concerns women say are keeping them up at night.



36% say "running out of money in retirement"



30% say "rising costs of health insurance"



27% say "loss of significant other (if married or partnered)"

Your opportunity for new clients

As part of our Women, Money, and Power® Study, we have created a client seminar with a customizable invitation, plus support materials including checklists for recently widowed or divorced women.

→ **SEE MORE** study highlights and resources when you log in to www.allianzlife.com.

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